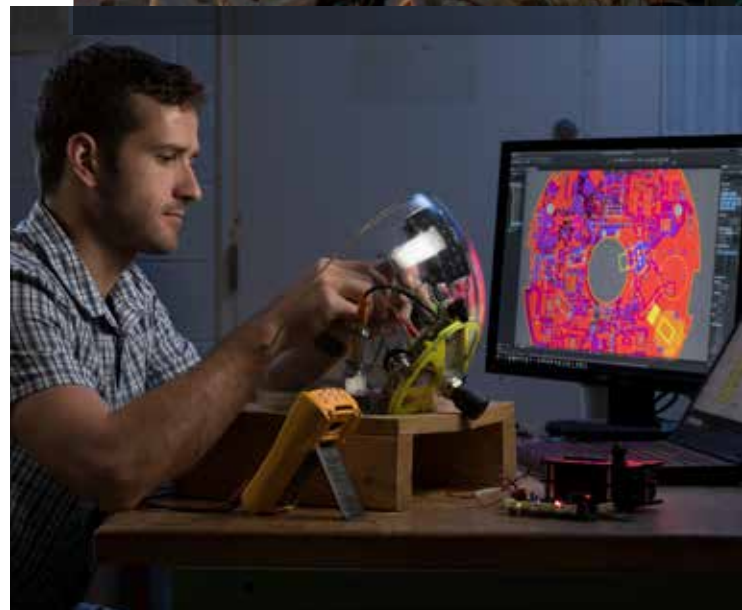


A wide-angle photograph of a massive landfill filled with plastic waste, including bottles, containers, and other debris, stretching to the horizon under a sunset sky.

# OCEAN PLASTIC INNOVATION CHALLENGE DESIGN TRACK

The Ocean Plastic Innovation Challenge, a key component of National Geographic and Sky Ocean Ventures' partnership to reduce plastic waste, asks problem solvers from around the globe to develop novel solutions to tackle the world's plastic waste crisis. The Ocean Plastic Innovation Challenge is a one-year competition consisting of three complementary tracks that will run simultaneously: Design, Circular Economy, and Data Visualization.

**The Design Track** of the the Ocean Plastic Innovation Challenge aims to identify pragmatic, investable solutions to improve food and beverage packaging and containers.



For more information, or to register now  
visit [oceanplastic-challenge.org](https://oceanplastic-challenge.org)

# OCEAN PLASTIC INNOVATION CHALLENGE DESIGN TRACK

The Design Track will identify improvements to single-use plastic in the following three categories:

## **The Food Packaging Category**

asks teams to develop new food packaging solutions, including food wrappers and containers.

## **The Beverage Container Category**

asks teams to develop improved “to go” beverage containers.

## **The Wild Card Category**

is an open design challenge, in which teams may develop an alternative to a common single-use plastic product that contributes to marine plastic waste.

## **THE PRIZES**

A panel of expert judges will identify up to 10 Finalists in the Design Track, who will each win \$5,000. Finalists will then compete for the grand prize of \$100,000 and up to two second-place prizes of \$45,000 each.

## **KEY DATES**

**February 11, 2019**

Registration Opens

**June 11, 2019**

Initial Submission Deadline

**Week of July 8, 2019**

Finalists Selected

**Week of November 11, 2019**

Finalists' Submissions Due

**Week of December 9, 2019**

Finalists Pitch Their Submissions  
To Expert Judges

Winners announced



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